

Shropshire becomes Liberal Democrat 'Middle England' territory

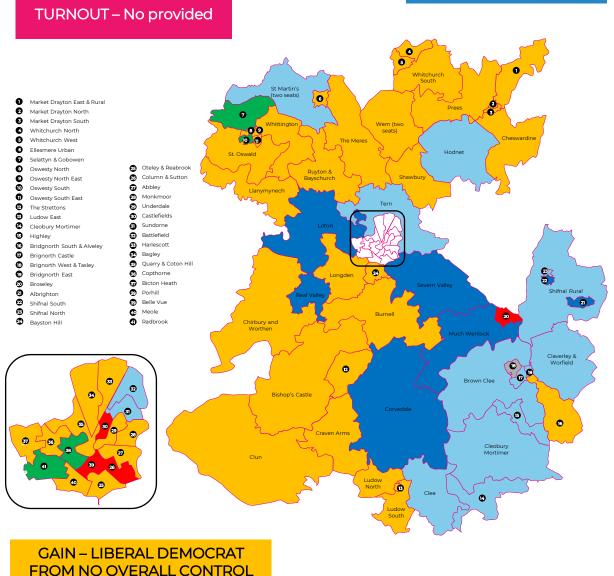
This result represented one of the Liberal Democrats' major electoral victories, winning 42 seats and control of the Council. Increasing by 24 councillors from their pre-election numbers, the group now rule over the authority with a majority of 4.

An unprecedented break with the Tories

The Council now enters its first electoral cycle without the Conservatives at the helm since its formation in 2009, the group suffered a shattering defeat in the polls and being left with just 7 councillors in Shropshire.

Reform are the runner-up

The county has not been left untouched by Reform's spread despite its Liberal Democrat majority. Shropshire Council now has 16 elected councillors representing Reform UK, the second largest group.



Shropshire

JBP.CO.UK

Shropshire has a new captain at the helm

Blue has turned bright yellow overnight

Shropshire has decisively shifted with the political tide that saw 30 Conservative seats lost across the county, marking the first time in its history that the party has been displaced from power. The Liberal Democrats have surged with an increase of 29 seats since 2021, winning 42 seats with which they can form a majority administration. The group's current co-leaders, Councillors Heather Kidd and Roger Evans, have both already set their ambitions on council leadership.

As our map shows, the party made remarkable gains in Shrewsbury, the North, and the West of the county, the latter being a former Conservative stronghold.

One of the seven remaining Conservative councillors recognised its losses as beyond the party's worst nightmares. The group had had a difficult electoral cycle, losing their majority after their numbers dwindled to 37 councillors. Had former leader Lezley Picton stood again, she may have lost to Reform, underlining the dramatic political shift both locally and nationally. Labour also fared poorly, losing 5 of the 9 seats it defended.

The Conservatives now sit as the third largest group on the council, overtaken by Reform UK, which claimed 16 new seats to become the main opposition. Concentrated in the South East and the northern edge of Shrewsbury, the group also came second place in most seats that they didn't win.

Yet cracks have already appeared in Reform's ranks, with one councillor suspended by Head Office after publicly announcing her intentions to defect. As in other areas where Reform has surged, internal disputes may continue as inexperienced councillors adjust to the demands of local government.

JBP Political Analysis Team.

Get in touch with us on 0117 907 3400 or wmpolitics@jbp.co.uk for more insight and how we can assist you with your projects and delivering your messages to local politicians





Strategic Engagement Director



Senior Account Director

Senior Account

Director



Senior Account Manager



Senior Account Manager



Senior Account

Executive





Account

Executive



Senior Counsel